

**B. A. ECONOMICS**  
**III Year B. A. Programme (UG) Courses – Under CBCS**  
**Semester – VI**

**VIII-D: Cluster Elective –D: Rural Economy**

**Paper VIII-D-2: Rural Industrialization**

*Module– I:*

*Rural Industrialisation :- Need, rural Infrastructure and industrialization, progress and problem of rural industrialization in Andhra Pradesh Rural Approach. Potential areas for rural self-employment with special reference to agro industries. The role of co-operation in Rural Industrialization*

*Module–II:*

*The policies & programmes for rural industrial development during planning era.. Important programmes for Industrial development of rural areas, micro, small and medium industries in Andhra Pradesh.*

*Module–III*

*Rural Environment & Resources - Rural Environment in Andhra Pradesh( water, soil) :-Causes, effect, status of rural environment, rejuvenating rural environment. Rural Human Resources Utilization Programmes.*

*Module - IV*

*Industrial Development - Large and Small scale industries Andhra Pradesh - Agro-base Industries-Agro-processing industries:- Importance, problems, solutions. Rural technology:- Need, effect, advantages.*

*Module - V:*

*Rural Employment - Rural employment in Andhra Pradesh, characteristics of rural employment -Incidence and type of Unemployment in rural area. Need based education and training for rural youth -Development of Entrepreneurship abilities among rural students*

*Reference Books:*

1. Desai, Vasant. **Rural Development in India.**  
New Delhi: Himalaya, 2005.
2. IGNOU. **Rural Development: Indian Context.**  
New Delhi: IGNOU, 2005.
3. Narwani, G. S. **Training for Rural Development,**  
New Delhi: Rawat Publications, 2002.
4. Rao K. Hanumantha Rural Development Statics – 2007-08, National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad – 30 July, 2008